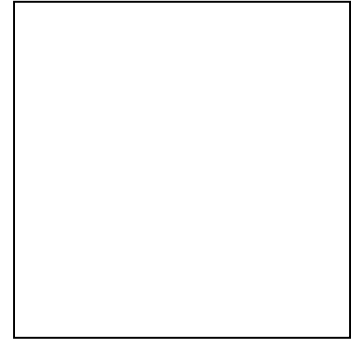


# Persona Worksheet

**Name:**

**Age:**

**Occupation:**



**Background explaining this persons' interest in the topics you are writing about:**

**Your blog offers this person the following benefits:**

**This person finds your blog through:**

**This person has the following tech habits and capabilities:**